



CHAIRPERSON'S REPORT

COMMUNICATIONS
SUBCOMMITTEE MEETING
OF THE
DOWNTOWN COMMUNITY PLANNING COUNCIL

THURSDAY APRIL 25, 2019
7:00 PM

CITYFRONT TERRACE CONFERENCE ROOM
500 W HARBOR DRIVE
SAN DIEGO, CA 92101

1. Roll Call at 7:04pm. DCPC Members in Attendance: David Priver (Chair), Michael Rosenbaum, Paul Pensabene, Donna Egan and Manny Cepeda.

David called the meeting to order at 7:04 PM. Paul agreed to accept the position of Vice-chair and Michael accepted the position of Secretary.

Following introductions, Michael provided a general update on the activities and goals of the subcommittee over the past few years, including the web site, the DCPC logo, and branding. The goal was to be more pro-active, issuing press releases and appearing at community groups, etc.

David then addressed the current committee description. The group discussed this and decided to amend the language to include the concept that communication needs to be both external and internal.

Among the targets for communications are: print media, television, radio, web bloggers, government entities, community groups, HOAs, and other organizations.

The idea of creating DCPC email addresses for all DCPC members was discussed. A discussion was held to consider the requirements of the Brown Act which prevents governmental organizations from conducting meetings without permitting attendance by members of the public.

Manny agreed to address the needs of the current web site. He will meet with Michael to address this plan.

Michael agreed to research email account options and costs with godaddy, wordpress, and others.

The meeting was adjourned at 8:09 PM.